



PRESS RELEASE

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AGRANA attends Gulfood Manufacturing in Dubai

The Austrian food producing group AGRANA will be exhibiting its wide range of fruit preparations and fruit juice concentrates at the Gulfood Manufacturing trade fair in Dubai from 29 - 31 October .

The Gulfood Manufacturing event in Dubai is the most important international trade fair for the food processing, packaging and logistics sectors, attracting specialists from the Middle East, North and Central Africa as well as Asia.

AGRANA will be presenting its latest products for the yoghurt, ice cream, bakery and beverage sectors. Visitors to the Gulfood Manufacturing fair are top customers who shape the future of food and beverage production in the Middle East. The food industry represented here is growing in line with the region's population. As a result, demand for new trends, tastes and products is also rising constantly.

In order to serve these regional market needs, AGRANA offers innovative preparations such as tahini (sesame) fillings for bakery products and date-seed preparations for ice creams. In the beverages segment, AGRANA will be presenting a wide range of innovative solutions such as its recently developed natural sports juice with guarana extract and beverages without added sweeteners. AGRANA's portfolio for fruit yoghurts also includes preparations for so-called ambient yoghurts. These yoghurts are storable at room temperature and are particularly popular in Middle-Eastern and Asian markets where the cold chain does not extend from end to end.

AUSTRIA Juice, a joint venture between AGRANA and Raiffeisen Ware Austria will also be presenting a select portfolio of flavourings as well as B2B solutions for various applications in the food and beverage sectors. The Austria Juice range also takes into account the latest market trends "value of the simple" and "stay in balance" by offering products with short lists of ingredients, natural constituents, local fruit varieties and a pure taste.

About AGRANA

AGRANA converts agricultural raw materials into high-quality foods and numerous industrial intermediate products. Around 9,600 employees at 57 production sites worldwide generate annual Group revenue of approximately € 2.4 billion. Established in 1988, the company is the world's market leader in fruit preparations and the leading producer of fruit juice concentrates in Europe. In addition, its Starch segment is also a major manufacturer of custom starch products and bioethanol. AGRANA is also the leading sugar producer in Central and Eastern Europe.

This announcement is available in German and English at www.agrana.com.